



Shared Content Print Newsletter Past Issue Article Titles—Business Coaching Content

If you're not doing a regular newsletter at all, this is a good place to start. Below, you'll see back issues of all our shared content print newsletters, with Business Coaching Content, This will give you an idea of what you can expect every other month in terms of content.

Our clients who use the shared content print newsletter LOVE it. You don't have to do a thing and your readers and prospects get quality content and a regular, consistent "touch" by you, reminding them that you're available whenever they're ready. These newsletters keep you visible in your community, even when you don't have time to write it. And we teach our clients how to use their print newsletters for extreme effectiveness. (To get a better feel for our article content and writing style, go to www.ArticlesForSale.net and peruse the excerpts.)

For content-related questions, contact Claire Communications Managing Editor, Cynthia Lamb, 866-200-6945.

March/April 2008

Page 1: Legacy: What Are You Leaving Behind?
Top 10: Myths About Owning Your Own Business
Quiz: Are You Taking Good Care of Yourself?
Page 3: The Victim at Work
Page 4: How Healthy Is Your Relationship to Money?

January/February 2008

Page 1: Credibility: A Critical Foundation of Leadership
Top 10: Ways to Get a Good Night's Sleep
Quiz: How's Your Integrity?
Page 3: Listening Practices: Tips and Traps
Page 4: Speaking Clearly

November/December 2007

Page 1: Improving Performance With Collaboration
Top 10: Powerful Writing Tips
Quiz: How Well Are You Maintaining Your Personal Brand?
Page 3: Getting Unstuck
Page 4: The Green Office

September/October 2007

Page 1: Curiosity and Results: What's the Connection?
Top 10: Best Email Habits
Quiz: Are You a "Warrior" at Work?
Page 3: From Drive to Overdrive: Kicking Your Momentum Into High Gear
Page 4: Time Chunking

July/August 2007

Page 1: Overcoming the Obstacles to Midlife Career Change
Top 10: Ways to Stay Accountable
Quiz: How Well Do You Make Presentations?
Page 3: Playing to Strengths
Page 4: Don't Miss a Step—Take Time to Celebrate!

May/June 2007

Page 1: Becoming a Trusted Leader

Top 10: Ways to Handle Difficult Conversations

Quiz: How Controlling Are You?

Page 3: Creating Systems for Success

Page 4: The Hat Trick: How to Wear the Right "Hat" for the Task

March/April 2007

Page 1: The Active Leader: Moving from Ideas to Action

Top 10: Tips for Great Idea Generation

Quiz: Are You Sabotaging Yourself?

Page 3: Business Results of Coaching

Page 4: Giving an A: Measuring Possibility

January/February 2007

Page 1: Designing the Alliance

Top 10: Ways to Keep Your New Year's Resolutions

Quiz: Do You Have the People-Pleasing Syndrome?

Page 3: Marketing Lessons for Anyone in Any Walk of Life

Page 4: Getting Things Done on Time

November/December 2006

Page 1: Exploring Perspectives at Work

Top 10: Questions for Your Year-End Review

Quiz: How Defensive Are You?

Page 3: Bounce Back: Developing Emotional Resilience

Page 4: Unlocking the "Yes": Pitching Your Project Past Resistance

September/October 2006

Page 1: Powerful Speaking

Top 10: Stress Reducers

Quiz: Test Your Temper

Page 3: Emotional Intelligence and the Resonant Leader

Page 4: Changing "Yes, But" Thinking

July/August 2006

Page 1: Accessing the Power of Meaningful Work

Top 10: Questions to Ask Yourself Before Taking a Leadership Role

Quiz: How's Your Joy Level at Work?

Page 3: Competing Devotions

Page 4: Parenting as a Management Tool

May/June 2006

Page 1: Job Transition: Why the First Few Months Are Critical

Top 10: Things to Do to Get Hired

Quiz: Practicing Empathy in the Workplace

Page 3: Dealing with Difficult Co-Workers

Page 4: The Role of Games in Building World-Class Teams

March/April 2006

Page 1: Effective Listening

Top 10: Powerful Questions That Work

Quiz: How Well Do You Motivate Others?

Page 3: Mentoring for Success

Page 4: Generating Brilliant Ideas

January/February 2006

Page 1: Is It Time for a Productivity Tune-Up?
Top 10: Ways to Have a Successful Business Meeting
Quiz: How Well Do You Handle Workplace Conflict?
Page 3: Personal Branding
Page 4: Keeping Your Cool in Negotiations

November/December 2005

Page 1: Lessons in Ethics
Top 10: Everyday Retreats
Quiz: How Well Do You Handle Failure?
Page 3: Procrastination: The Thief of Time
Page 4: Optimism: A Positively Essential Work Skill

September/October 2005

Page 1: Quiet Leadership
Top 10: Ways to Lighten Up at Work
Quiz: How Well Do You Manage Your Energy?
Page 3: The Importance of Follow-Through
Page 4: Speaking Up

July/August 2005

Page 1: Attraction—Getting What You Want to Come to You
Top 10: Myths of Public Speaking
Quiz: How Well Do You Recognize Those Who Work With You?
Page 3: Getting Organized for Success
Page 4: Working the Networking Groups

May/June 2005

Page 1: The Profit Imperative
Top 10: Ways to Take Care of Yourself at Work
Quiz: How Well Do You Delegate?
Page 3: Building Endurance for Maximum Performance
Page 4: Playing the Inner Game to Win

March/April 2005

Page 1: Impossible Thinking
Top 10: Sources of Stress
Quiz: Do You Have Workaholic Habits?
Page 3: Improving Personal Productivity
Page 4: Developing Dynamite Presentation Skills

January/February 2005

Page 1: Tolerations
Top 10: Considerations When Choosing a Partner
Quiz: How Well Do You Handle Worry?
Page 3: Productive Partnerships
Page 4: Taking Control: It's a One-Person Job

November/December 2004

Page 1: A Good Laugh is Good for Business
Top 10: Ways to Set Clear Expectations
Quiz: How Well Do You Deal with Change?
Page 3: Succeeding with Failure
Page 4: Taking Feedback (to Heart)

September/October 2004

Page 1: Time is More Than Money: It's Your Life!

Top 10: Ways to Support Your Team

Quiz: How Well Do You Communicate?

Page 3: Getting Beyond Our "Stories" at Work

Page 4: Money Talks, But What's It Really Saying?

July/August 2004

Page 1: Disconnect: Exploring Workers' Emotional Connection to Jobs

Top 10: Fears that Keep Us from What We Want

Quiz: How Healthy Is Your Relationship with Money?

Page 3: Taking the War Out of Our Words

Page 4: Emotional Work Connection: Bridging the Gap

May/June 2004

Page 1: Thinking Like an Entrepreneur (Inside the Corporate Walls)

Top 10: Steps to Achieve SMART Goals

Quiz: Are You Too Busy? How Can You Tell?

Page 3: Claiming the Empty Spaces: The Importance of Idle Time in a Fast-Forward World

Page 4: Unlocking the "Yes": Pitching Your Project Past Resistance

March/April 2004

Page 1: Everyday Leadership: An Inside Job

Top 10: Ways to Handle Adversity

Quiz: Are You a Perfectionist?

Page 3: Recognizing Burnout

Page 4: Putting the Value Back into Performance Evaluations

January/February 2004

Page 1: Taking Stock of Our Lives

Top 10: Ways to Have a Great Day

Quiz: How Well Do You Express Your Needs?

Page 3: Intuition at Work: A Pathway to Unlimited Possibilities

Page 4: The *Serious* Importance of Play in Our Lives