



Shared Content Ezine Past Issue Article Titles—Business Coaching Content

If you're not doing a regular monthly ezine at all, this is a good place to start. Below, you'll see back issues of all our shared content ezines, with Business Coaching Content, This will give you an idea of what you can expect each month in terms of content.

Our clients who use the shared content ezine LOVE it. You don't have to do a thing and your newsletter subscribers will get quality content and a regular, consistent "touch" by you, reminding them that you're available whenever they're ready. These ezines keep you visible in your community, even when you don't have time to write a newsletter. (To get a better feel for our article content and writing style, go to www.ArticlesForSale.net and peruse the excerpts.)

If you want (and we recommend this, though it is optional), you may send us **personalized promotional** material each month that we will put in your Shared Content newsletter. Some suggestions of material that works well here (but not all at the same time...don't overload your readers!) are: upcoming classes or speaking gigs, product promotions, case studies, links to videos or audio interviews, testimonials, special offers, etc.

For questions, contact Claire Communications Managing Editor, Cynthia Lamb, 866-200-6945.

April 2008

How Healthy Is Your Relationship to Money?
Top 10: Myths About Owning Your Own Business
Quiz: Are You Taking Good Care of Yourself?

March 2008

Legacy: What Are You Leaving Behind?
The Victim at Work

February 2008

Speaking Clearly
Top 10: Ways to Get a Good Night's Sleep
Quiz: How's Your Integrity?

January 2008

Credibility: A Critical Foundation of Leadership
Listening Practices: Tips and Traps

December 2007

Getting Unstuck
Top 10: Powerful Writing Tips
Quiz: How Well Are You Maintaining Your Personal Brand?

November 2007

Improving Performance With Collaboration
The Green Office

October 2007

Time Chunking
Top 10 Best Email Habits
Quiz: Are You a "Warrior" at Work?

September 2007

From Drive to Overdrive: Kicking Your Momentum Into High Gear
Curiosity and Results: What's the Connection?

August 2007

Don't Miss a Step—Take Time to Celebrate!
Top 10: Ways to Stay Accountable
Quiz: How Well Do You Make Presentations?

July 2007

Overcoming the Obstacles to Midlife Career Change
Playing to Strengths

June 2007

Becoming a Trusted Leader
Top 10 Ways to Handle Difficult Conversations
Quiz: How Controlling Are You?

May 2007

Creating Systems for Success
The Hat Trick: How to Wear the Right "Hat" for the Task

April 2007

Giving an A: Measuring Possibility
Top 10 Tips for Great Idea Generation
Quiz: Are You Sabotaging Yourself?

March 2007

The Active Leader: Harnessing Willpower to Move from Ideas to Action
Business Results of Coaching

February 2007

Getting Things Done on Time
Marketing for Business—and For Life
Quiz: Do You Have the People-Pleasing Syndrome?

January 2007

Designing the Alliance
Top 10: Ways to Keep Your New Year's Resolutions

December 2006

Standing Out as Outstanding
Top 10: Questions for Your Year-End Review
Quiz: How Defensive Are You?

November 2006

Exploring Perspectives at Work
Bounce Back: Developing Emotional Resilience

October 2006

Mastering "Must-Have" Speaking Skills
Top 10 Stress Reducers
Quiz: Test Your Temper

September 2006

Emotional Intelligence and the Resonant Leader
Full Speed Ahead with “Yes, and” Thinking

August 2006

Coping with Competing Devotions
Top 10: Questions to Ask Before Taking a Leadership Role
Quiz: How’s Your Joy Level at Work?

July 2006

Accessing the Power of Meaningful Work
Parenting as a Management Tool

June 2006

Dealing with Difficult Co-Workers
Top 10 Things to Do to Get Hired
Quiz: Can You Talk to Anyone?

May 2006

Job Transition: Why the First Few Months are Critical
The Role of Games in Building World-Class Teams

April 2006

Effective Listening for Leaders
Top 10 Powerful Questions That Work
Quiz: How Well Do You Motivate Others?

March 2006

Mentoring
Generating Brilliant Ideas

February 2006

Personal Branding
Quiz: How Well Do You Handle Work Conflict?
Keeping Your Cool in Negotiations

January 2006

Is It Time for a Productivity Tune-Up?
Top 10 Ways to Have a Successful Business Meeting

December 2005

Lessons in Ethics
Everyday Retreats
Quiz: How Well Do You Handle Failure?

November 2005

Procrastination: The Thief of Time
Optimism: A Positively Essential Work Skill

October 2005

Speaking Up
Top 10 Ways to Lighten Up at Work
Quiz: How Fully Engaged Are You?

September 2005

Quiet Leadership

The Importance of Follow-Through

August 2005

Attraction—Getting What You Want to Come to You

Top 10 Myths of Public Speaking

Quiz: How Well Do You Recognize Those Who Work With You?

July 2005

Getting Organized for Success

Working the Networking Groups

June 2005

Building Endurance for Maximum Performance

Top 10 Ways to Take Care of Yourself at Work

Quiz: How Well Do You Delegate

May 2005

The Profit Imperative

Playing the Inner Game to Win

April 2005

Improving Personal Productivity

Top 10 Sources of Stress

Quiz: Do You Have Workaholic Habits?

March 2005

Impossible Thinking

Developing Dynamite Presentation Skills

February 2005

Tolerations

Top 10 Considerations When Choosing a Partner

Quiz: How Well Do You Handle Worry?

January 2005

Productive Partnerships

Taking Control: It's a One-Person Job (what we can control)

December 2004

Taking Feedback (to Heart)

Top 10 Ways to Set Clear Expectations

Quiz: How Well Do You Deal With Change?

November 2004

Succeeding with Failure

A Good Laugh is Good for Business

October 2004

Money Talks, But What's It Really Saying?

Top 10 Ways to Support Your Team

Quiz: How Well Do You Communicate?

September 2004

Time is More Than Money: It's Your Life!
Getting Beyond Our "Stories" at Work

August 2004

Bridging the Gap: Improving the Emotional Connection to Work
Top 10 Fears that Keep Us from What We Want
Quiz: How Healthy Is Your Relationship with Money

July 2004

Disconnect: Exploring Workers' Emotional Connection to Jobs
Provoking Excellence Not Defensiveness (Non-Defensive Communication)

June 2004

Unlocking the "Yes": Pitching Your Project Past Resistance
Top 10 Steps to Achieve SMART Goals
Quiz: Are You Too Busy? How Can You Tell?

May 2004

Thinking Like an Entrepreneur (Inside the Corporate Walls)
Claiming the Empty Spaces: The Importance of Idle Time in a Fast-Forward World

April 2004

Everyday Leadership: An Inside Job
Top 10 Ways to Handle Adversity
Quiz: Are You a Perfectionist?

March 2004

Putting the Value Back into Performance Evaluations
Recognizing Burnout

February 2004

Intuition at Work: A Pathway to Unlimited Possibilities
Top Ten Ways to Have a Great Day
Quiz: How Well Do You Express Your Needs?

January 2004

Taking Stock of Our Lives
The Serious Importance of Play in Our Lives